Questions & Answers

"what made you want to open this kind of business?"

having always been interesting in reducing waste and not using plastic owner Jillian searched for shops

that matched her environmental philosophy, after several rumours failed to produce such as shop in Dundee

Jillian decided that it was time she opened a shop for herself. After market research indicated

that people were interested in such a shop she went about creating that that is now known as the Little Green Larder.

"how long have you been in business"

the little green larder opened on the 6th of July 2019

"do you have any future plans for this business?"

expansion is on the horizon with demands for shops to be open in both Perth and Montrose.

Customer feedback has indicated that there is indeed a market for zero waste / eco-friendly shops

in both towns and could lead to company expansion in these areas.

One of The Little Green Larders aims is to also open a zero-waste environmentally friendly cafe/

"any personal message you want to communicate to your customers/potential customers?"

that the shop literally has something for everyone, whether they are interested in recycling and

reducing waste or even if that is not up their street, they can still visit the shop and find

something they'll love

"promotional offers?"

prices set to be reasonable for all customers, meaning that the customers are already

receiving a great deal and any further reduction would put retailers out of pocket.

"how many staff do you have"

2 staff and 3 volunteers

"would you be interested in us setting up a news bulletin board?"

that would be cool, often new items added each week

an incorporation of Instagram would help as new comments and pictures are

regularity uploaded.